



New Product from LYRASIS: NY 3Rs Members Can Save Up to 60%!

Ambrose Video has prepared a special group offer for LYRASIS members and LYRASIS partners like the NY 3Rs Association, Inc. Each participating library's final discount will be determined by the number of libraries that join the group, the programs ordered, and length of subscription. The more libraries that join the group, the deeper the discount (up to 60 %). The collection features over 1,200 streaming videos, covering 9 subject areas including the best-selling BBC Shakespeare Plays. Act now--100 subscribers by December 15, 2011 ensures maximum discount.

Ambrose Video Publishing

After providing video content for 25 years, Ambrose Video Publishing introduced their streaming video product, Ambrose Video, to continue to serve the needs of the education industry.

Description:

Ambrose Video has a collection of more than 1,200 video clips and full programs, streaming for the middle school, secondary and college marketplaces.

The 1,200 clips and programs cover 9 subject areas:

English	History	Political Science
Science	Social Studies	Fine Arts
Philosophy	Medicine	Economics

A title list of all programs and series is available [here](#).

The top selling videos include:

- The BBC Shakespeare Plays
- James Burke's Connections 1
- A History of Christianity: The First Three Thousand Years
- The Ancient History series
- Human body: The Sensory System
- Healing and the Mind

LYRASIS Group Offer Highlights:

- LYRASIS wants to form a group of 100+ libraries before **December 15, 2011**, in order to bring the group discount to the deepest level, a **60% discount**.
- Individual libraries' final prices are determined by the total number of programs ordered, the number of years (e.g. 1 - 5 years or perpetual) subscribed to, and the number of libraries participating in the group purchase. All fees must be paid up front.
- Currently there are 62 series in Ambrose Video, each composed of multiple programs. For years of subscriptions, you can choose from 1 year, 2 years, 3 years, 4 years, 5 years, or perpetual access.

NY 3Rs-SCRLC member libraries:

Please use this link to go to the Quote/Trial Request Form:

<http://www.formstack.com/forms/?1124616-L1u96mGRwK>

On the form, select **Group** under *Request Type* and fill in **South Central Regional Library Council** under *Group Name*. Select **Group** under *Billing Method*.

If you need help filling out the form, contact clpsupport@lyrasis.org or call [1-800-999-8558 x3900](tel:1-800-999-8558) and they will be happy to go through it with you.

Once you've submitted the form, LYRASIS will send the custom quote to SCRLC and we will send it on to you.

More Information:

For more information, please visit [Ambrose Video](#).

[Full catalog](#) in PDF
[LYRASIS Ambrose Video Flier](#)

Subscription Term:

Ambrose Video programs are available for annual subscription, multi-year subscription, or perpetual purchase.

If you have any questions, contact Mary-Carol Lindbloom (mclindbloom@scrlc.org) or Danna Harris (dharris@scrlc.org)

Mary-Carol Lindbloom
Executive Director
South Central Regional Library Council