

**SCRLC ACITS Meeting
Tuesday, Nov. 17, 2009 10AM-12PM
SCRLC, Ithaca, NY**

Present: Ellen Bahr, Laura Dixon, Bill Drew, Richard Entlich,, Nora Hardy, Matt Hogan, Mary-Carol Lindbloom, Al Oliveras, Erin Rushton, Mark Smith, Ann Voorhees.

1. Committee welcomed new members, Laura and Al.
2. Minutes, April 20, 2009 – Approved.
3. Noted problem with Google Groups approvals and notification system.
4. RBDB program
 - a. 2009 Budget review/revision
 - b. 2010 Budget
 - i. As with the other SCRLC budgets, RBDB may be reduced 20.88%.
 - ii. Splitting database costs (i.e., NewsBank) between years has yielded temporary affordability but practice cannot go on forever. With this situation of increasing costs and decreasing budget, Rich described RBDB as in a death spiral. Mary-Carol indicated that it is a good time to evaluate RBDB program in conjunction with development of the Plan of Service 2011-2016. Rich suggested survey of members for pieces of budget as a component.
 - iii. May not be able to award individual grants in 2010 due to do budget reduction. If grants were available, Bill suggested limiting theme to the support or development of services instead of buying equipment.
 - iv. Virtual Reference – 9 libraries are currently participating: Cornell, Corning Museum of Glass, Elmira College, Finger Lakes, SUNY Cortland, SUNY Delhi, SUNY Oneonta, TC3, and Wells. Bill recommended emphasizing value of offering coverage to ensure that one's own institution's students/patrons are sometimes helped by own librarians. Expanded reference coverage (24/7/365) is huge benefit to participating libraries. Additionally, participating librarians benefit from professional development activities associated with learning/best reference practices, mentoring, variety of approaches to answering questions, and even collection development aspects. Al asked about volume—statistics are kept on an individual basis; Mary-Carol to check with WNYLRC to see if they can provide regional breakdowns. Rich said participating libraries should review statistics and their commitment. Rich observed that libraries have to be 24/7 from now forward, because the competition is setting those expectations. Re: Marketing to the public: Mary-Carol suggested placing AskUs 24/7 bookmarks in coffee shops with wifi, bookstores, and joint marketing efforts with Road Runner/LightLink, etc.

5. Committee Projects
 - a. Overlap Analysis Team: Rich prepared a spreadsheet on NewsBank use, and reiterated the need for use statistics to justify database purchases. DB packages have been adding “non-value” with “junk” databases that cannot justify maintaining/increasing pricing levels. Stats may demonstrate that these dbs are not adding value. Overlap analysis team – Matt Hogan, Rich Entlich, and Dave Lewis.
 - b. Emerging Technologies Team: Erin Rushton, Bill Drew, Al Oliveras, and Mark Smith. Will help filter for overwhelming number of options.
6. NOVELny-ready libraries – the State Library asks for information on the annual report. SCRLC librarian staff will be updating this information during their field visits. Broadband is a huge issue because even large regional public libraries and academics cannot support bandwidth intensive programs.
7. Bright Hill Press Library – Mary-Carol visited recently. Has vibrant programming and Interesting collection of 10,000 items (6,000 journal issues; 4,000 books) that needs to be cataloged. Explored cataloging options with committee.
8. Technology Plan – Must prepare a new plan in conjunction with e-rate filing. Committee will review as that is part of its charge—Mary-Carol will send to all members. The Tech Plan dovetails with SCRLC’s Plan of Service.
9. Other:
 - a. Rich reported on Cornell’s Library Outside of the Library (LOL) activities to explore non-traditional venues, expand visibility.
 - b. There was discussion on what it means to visit the library. When libraries ask in a survey, “How often do you visit the library?” what does this mean? What constitutes a library visit? Walking through the bricks and mortar building, or using their website (downloading ebooks, using databases, finding an event, etc.)? As campuses like Cornell close the smaller libraries or small physical spaces in libraries are repurposed, users push back with demand for study space and social meeting space.
10. Updates: The Committee heard brief updates on Tools of History, resource sharing, and SMS text reference. The following documents were distributed and briefly discussed:

Fox, Suzanne. Twitter and status updating, Fall, 2009. *Pew Internet and American Life*. October 21, 2009. <http://tinyurl.com/yh9acat>

Hampton, Keith N. Social isolation and new technology: How the internet and mobile phones impact Americans’ social networks. *Pew Internet and American Life*. November 4, 2009. <http://tinyurl.com/yjyvt4b>.

Recorded by Nora Hardy/Mary-Carol Lindbloom