

SCRLC WORK PLAN 2013

PROFESSIONAL DEVELOPMENT & CONTINUING EDUCATION

Goals	Activities	Outcomes
<p>Provide learning opportunities to meet the current and future needs of regional library workers.</p>	<ul style="list-style-type: none"> • Offer a wide variety and number of educational activities. • Assess CE activities; develop annual CE plan. • Monitor innovative CE options and opportunities for possible implementation; e.g. MOOC; Lynda.com. • Update professional development <i>LibGuide</i>. • Collaborate with other organizations in the provision of CE. 	
<p>Be a “first-choice” library organization for continuing education. Expand the number and accessibility of learning opportunities for the region.</p>	<ul style="list-style-type: none"> • Investigate instructional technologies and delivery methods. • Educate SCRLC members about delivery options for working with their patrons remotely. • Offer Special Interest Groups (SIGs); implement Marketing. • Offer an annual reference summit. If tenable. • Create and market four online conferences, if feasible. 	

RESOURCE SHARING

Goals	Activities	Outcomes
<p>Manage CCDA program.</p>	<ul style="list-style-type: none"> • Communicate with academic libraries and NYSL/DLD regarding the program. • Assist libraries in completing their forms, answering questions, etc. • Review and approve applications. • Maintain on-going records for the program and publish to website. • Review the CCDA plan with the participating academic libraries; update if necessary. • Maintain regional CCDA discussion list and encourage participation. • Hold a meeting to explore best practices and innovation in collection development. 	
<p>Delivery: Support the efficient and fast delivery of interlibrary loan materials among SCRLC members to benefit NYS students, educators, lifelong learners, and residents.</p> <p>(Increases in physical delivery volume was identified as an emerging trend.)</p>	<ul style="list-style-type: none"> • Offer a resource sharing subsidy if funds permit; if offering, review the subsidy funding formula. • Participate in statewide delivery initiatives. • Explore regional partnership opportunities. • Investigate and support online delivery technologies. • Review customer satisfaction with delivery services. • Promote CampusShip. • Information infrastructure: In conjunction with SCRLC's facility committee, assess need for regional last copy facility. • Continue to analyze ILL trends: <ul style="list-style-type: none"> —Will identify and describe the scope of ILL systems used by regional libraries —Recommend new metrics to track ILL trends Includes e-publications, purchase on demand & cloud-based services. • Conduct needs assessment survey to identify members' RS needs. • Evaluate the Bibliographic & Referral Center (BARC); revise contract as necessary. • Present one day-long resource sharing user group meetings; hold regional RSUG meetings. • Update online ILL materials and section of the website. • Update RS Lib Guide. • Review and redesign ILL statistical forms. • Identify and publicize free web-based CE that supports daily RS activities, library network change and development, RDA information, and links to on-line conferences via <i>LibGuide</i>. • Evaluate the state of the union list of serials. • Organize three webinars. 	
<p>Interlibrary Loan: Enable library users to efficiently and quickly obtain material not available in their local libraries.</p>		

RESOURCE SHARING, con't.

Goals	Activities	Outcomes
<p>Medical Information Services Program (MISP): Distribute MISP program funds to improve access to medical and health information.</p>	<ul style="list-style-type: none"> • Canvas libraries for their funding needs. • Monitor Electronic Fund Transfer Service use. • Investigate and fund appropriate health-related databases. 	

DIGITIZATION

Goals	Activities	Outcomes
<p>Provide NYS students, educators, lifelong learners, residents, and others remote access to the unique collections that reflect the cultural heritage of South Central New York State.</p>	<ul style="list-style-type: none"> • Revise regional digitization plan using a business plan model. • Conduct assessment to identify regional digitization needs. • Add additional collections to NYH. • Develop in-person, online, and webcast learning opportunities. 	
<p>Expand the <i>Tools of History/ New York Heritage</i> digital history program to include new collections.</p>	<ul style="list-style-type: none"> • Work with <i>New York Heritage</i> partners to develop marketing and outreach for participants. • Recommend ToH website revamp or dissolution. • Submit a partnership LC Teaching with Primary Sources grant. • Publish digitization <i>LibGuide</i> by April. • Support educational goals of NYH. • Review NYH website. 	

HOSPITAL LIBRARY SERVICES PROGRAM (HLSP)

Goals	Activities	Outcomes
<p>Serve the information needs of regional health care professionals through the provision of health and medical information resources and services.</p>	<ul style="list-style-type: none"> • Manage the HLSP. • Conduct assessment of HLSP libraries. • Visit hospital library members. • Provide at least one continuing education course on a health-related topic. • Provide access to full text health-related databases. • Provide training for library and hospital staff on HLPS-funded databases to assure their effective use. • Submit NN/LM MAR grant application. 	

CONSULTING & DEVELOPMENT SERVICES

Goals	Activities	Outcomes
<p>Provide advice, referrals, or customized library-related teaching and services as requested by regional libraries.</p>	<ul style="list-style-type: none"> • Provide assistance to members by email, phone, visits, and other means. • Offer customized training and use of training lab and room. 	
<p>Offer focus group services to regional libraries.</p>	<ul style="list-style-type: none"> • Market focus groups to SCRLC membership through brochures, sites visits, and networking; conduct up to three, if asked. 	

COOPERATIVE EFFORTS WITH OTHER LIBRARY SYSTEMS

Goals	Activities	Outcomes
<p>Provide quality information services to NYS students, educators, lifelong learners, and residents anywhere, anytime.</p> <p>Form partnerships with other library systems and organizations to advance common goals.</p> <p>Promote SCRLC activities as appropriate outside the region.</p>	<ul style="list-style-type: none"> • Participate collaboratively in NYS virtual reference (VR) initiatives, as funding and need allow. • Offer participating libraries cost-sharing opportunities to participate in VR as feasible. • Review My Info Quest for continued participation. • Evaluate regional participation in AskUs 24/7. • Collaborate with other library systems and organizations to offer learning opportunities. • Pursue other collaborative opportunities, as appropriate and feasible. 	

COORDINATED SERVICES

Goals	Activities	Outcomes
<p>Information Technologies: Enhance NYS students, educators, lifelong learners, and residents' access to information.</p>	<ul style="list-style-type: none"> • Review and develop the Regional Bibliographic & Data Bases & Interlibrary Resources Sharing (RBDB) program and processes. • Fund access to databases as feasible; review and evaluate offerings. • Complete database use/overlap analysis. • Review information technologies trends; implement as feasible and funding allows. • Offer grants for regional projects. 	
<p>Resource Acquisition: Members save time and money on electronic resources and other products.</p>	<ul style="list-style-type: none"> • Explore group purchases and discounts for members. • Coordinate regional access to databases, e.g. FirstSearch, etc. as funds permit • Provide database training & updates. • Provide centralized ordering and billing for products of value to regional or statewide libraries. • Investigate consortial purchases. 	

AWARENESS & ADVOCACY

Goals	Activities	Outcomes
<p>Increase awareness of the role of the regional network of libraries and library systems in providing relevant cost-effective resources, materials, and programs to students, educators, lifelong learners, and NYS residents.</p> <p>Increase advocacy efforts.</p>	<ul style="list-style-type: none"> • Activate Awareness & Advocacy Advisory Committee. • Develop an action plan. • Offer one advocacy program. • Activate Marketing SIG. • Provide at least monthly advocacy updates to the membership via scrcl-l. 	
<p>Collaborate with other libraries, library systems, and organizations on library advocacy.</p>	<ul style="list-style-type: none"> • Collect stories, observations, statements, and anecdotes to be used in advocacy efforts. • Participate with NYLA and other library systems in statewide advocacy efforts. • Work with other organizations to develop & maintain a record of what is happening to libraries regarding staffing & funding. 	
<p>Facilitate recruitment into the profession.</p>	<ul style="list-style-type: none"> • Strengthen ties with library schools: explore partnerships. • Offer MLS/MLIS internship opportunities. • Develop networking opportunities for area MLS/MLIS students and new librarians. • Implement an online discussion forum or list for students, if feasible. 	

COMMUNICATION AMONG MEMBER LIBRARIES & LIBRARY SYSTEMS

Goals	Activities	Outcomes
Increase awareness of SCRLC and its programs and services: Become the “first- choice” library organization when needing information, consulting services, or focus groups.	<ul style="list-style-type: none"> • Continue to implement <i>Communications</i> and <i>Social Media</i> plans. • Send a weekly newsletter of news and events. —include Committee goals & results. • Conduct site visits. • Sponsor regional library system directors’ meeting. • Sponsor regional academic <i>directors</i> meeting. • Develop electronic information packet for new library workers. • Distribute report cards and value statements; review during site visits. • Enhance the website to emphasize value of SCRLC membership and to increase usability. • Investigate new ways to distribute web content. • Offer regional networking opportunities for library workers. • Implement an online discussion forum. 	

Goals	Activities	Outcomes
SCRLC utilizes its resources in an effective and efficient manner.	<ul style="list-style-type: none"> • Review office space requirements and needs. • Offer staff development opportunities. • Hold Board retreat. • Revisit membership dues structure. 	
SCRLC demonstrates best practices in sustainable resource management, staff development, and workplace wellness.	<ul style="list-style-type: none"> • Revise Board of Trustees bylaws. • Revise <i>Employee Handbook</i>. • Explore grant opportunities with member libraries and regional organizations. • Hold annual meeting. • Create additional relevant <i>LibGuides</i>, 	
Identify additional services, programs, or special projects that meet members’ needs.	<ul style="list-style-type: none"> • Apply for LSTA funding as offered and other grant opportunities. 	